



### 7.1.1: Measures initiated by the Institution for the promotion of gender equity during year.

#### Annual gender sensitization action plan

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7.1.1 Number of gender equity promotion programs organized by the institution year-wise during the year.

BRIG has set gender equity as one of its goal. The following are the gender equity promotion programs organized as follows.

### 1. Gender Sensitization Lab:

R22 B.TECH.CSE

**\*MC309/\*MC409:GENDERSENSITIZATIONLAB  
(An Activity-based Course)**

B.TECH II Year I Sem.

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#### COURSEDESCRIPTION

This course offers an introduction to Gender Studies, an interdisciplinary field that asks critical questions about the meanings of sex and gender in society. The primary goal of this course is to familiarize students with key issues, questions and debates in Gender Studies, both historical and contemporary. It draws on multiple disciplines – such as literature, history, economics, psychology, sociology, philosophy, political science, anthropology and media studies – to examine cultural assumptions about sex, gender, and sexuality.

This course integrates analysis of current events through student presentations, aiming to increase awareness of contemporary and historical experiences of women, and of the multiple ways that sex and gender interact with race, class, caste, nationality and other social identities. This course also seeks to build an understanding and initiate and strengthen programmes combating gender-based violence and discrimination. The course also features several exercises and reflective activities designed to examine the concepts of gender, gender-based violence, sexuality, and rights. It will further explore the impact of gender-based violence on education, health and development.

#### Objectives of the Course:

- To develop students sensibility with regard to issues of gender in contemporary India.
- To provide a critical perspective on the socialization of men and women.
- To introduce students to information about some key biological aspects of genders.
- To expose the students to debates on the politics and economics of work.
- To help students reflect critically on gender violence.
- To expose students to more egalitarian interactions between men and women.

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**Learning Outcomes:**

- Students will have developed a better understanding of important issues related to gender in contemporary India.
- Students will be sensitized to basic dimensions of the biological, sociological, psychological and legal aspects of gender. This will be achieved through discussion of materials derived from research, facts, everyday life, literature and film.
- Students will attain a finer grasp of how gender discrimination works in our society and how to counter it.
- Students will acquire insight into the gendered division of labour and its relation to politics and economics.
- Men and women students and professionals will be better equipped to work and live together as equals.
- Students will develop a sense of appreciation of women in all walks of life.
- Through providing accounts of studies and movements as well as the new laws that provide protection and relief to women, the textbook will empower students to understand and respond to gender violence.

**UNIT-I:UNDERSTANDING GENDER**

Introduction: Definition of Gender-Basic Gender Concepts and Terminology Exploring AttitudetowardsGender-ConstructionofGender-Socialization:MakingWomen,MakingMen-PreparingforWomanhood.Growing up Male .First less on sin Caste.

**UNIT-II:GENDERROLES ANDRELATIONS**

Two or Many?-Struggles with Discrimination-Gender Roles and Relations-Types of Gender Roles-Gender Roles and Relationships Matrix-Missing Women-Sex Selection and Its Consequences-Declining Sex Ratio. Demographic Consequences-Gender Spectrum: Beyond the Binary

**UNIT-III:GENDERANDLABOUR**

Division and Valuation of Labour-Housework: The Invisible Labor- "My Mother doesn't Work." "Share the Load."-Work: Its Politics and Economics-Fact and Fiction. Unrecognized and Unaccounted work.

-Gender Development Issues-Gender, Governance and Sustainable Development-Gender and Human Rights-Gender and Mainstreaming

**UNIT-IV:GENDER-BASEDVIOLENCE**

The Concept of Violence- Types of Gender-based Violence-Gender-based Violence from a Human Rights Perspective-Sexual Harassment: Say No! -Sexual Harassment, not Eve-teasing- Coping with Everyday Harassment-Further Reading:"Chupulu".



Domestic Violence: Speaking Out Is Home a Safe Place? -When Women Unite [Film].  
Rebuilding Lives. Thinking about Sexual Violence Blaming the Victim-"I Fought form y  
Life...."

#### **UNIT-V:GENDERANDCULTURE**

Gender and Film-Gender and Electronic Media-Gender and Advertisement-Gender and  
Popular Literature-Gender Development Issues-Gender Sensitive Language-Gender and  
Popular Literature -Just Relationships: Being To gather as Equals

Mary Kom and Onler. Love and Acid just do not Mix. Love Letters. Mothers and Fathers.  
Rosa Parks-The Brave Heart.

**Note:** Since it is Interdisciplinary Course, Resource Persons can be drawn from the fields  
of English Literature or Sociology or Political Science or any other qualified faculty who  
has expertise in this field from engineering departments.

- *Classes will consist of a combination of activities: dialogue-based lectures, discussions, collaborative learning activities, group work and in-class assignments. Apart from the above prescribed book, Teachers can make use of any authentic materials related to the topics given in the syllabus on "Gender".*
- **ESSENTIAL READING:** The Textbook, "Towards a World of Equals: A Bilingual Textbook on Gender" written by A.Suneetha, Uma Bhrugubanda, Duggirala Vasanta, Rama Melkote, Vasudha Nagaraj, Asma Rasheed, Gogu Shyamala, Deepa Sreenivas and Susie Tharu published by Telugu Akademi, Telangana Government in 2015.

#### **ASSESSMENT AND GRADING:**

- **Discussion & Classroom Participation: 20%**
- **Project/Assignment: 30%**
- **End Term Exam: 50%**

  
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**DEBATE ON GENDER EQUITY (Gender equity is the process of being fair to women and men).**

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## 2. Self-defense and Karate Program:

In these days and ages, self-defense is one of the utmost important things. Children are now getting abused and violated as they don't have that vulnerability and ability to fight back. Self Defense is the act of defending oneself, one's property or someone else from physical harm. Self-Defense is the method by which one can protect oneself with one's own strength. It involves various techniques but the first step towards it is Fitness. Learning self-defense through fitness is of prime importance as there are tremendous power imbalance and un safety where we live to day. Self Defense has an important role in the life of women. This also tends to break the stereotype about women. Self Defense is a skill which every woman should acquire to make their own and others live safer on a daily basis or whenever the situation requires. To attain and empower the students BRIG conducting Karate workshop every year.



**Self-Defense and Karate performed by girl students under the guidance of Karate**

**Coach**

  
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**Self-Defense and Karate performed by BRIG girls**

### **3. She Team:**

SHE Teams is a division of Telangana Police for enhanced safety and security of women. They also work to prevent child marriages in Telangana State. The teams work in small groups to arrest eve teasers, stalkers and harassers. BRIG invited she team personals and conducted awareness program about women safety.



*She*  
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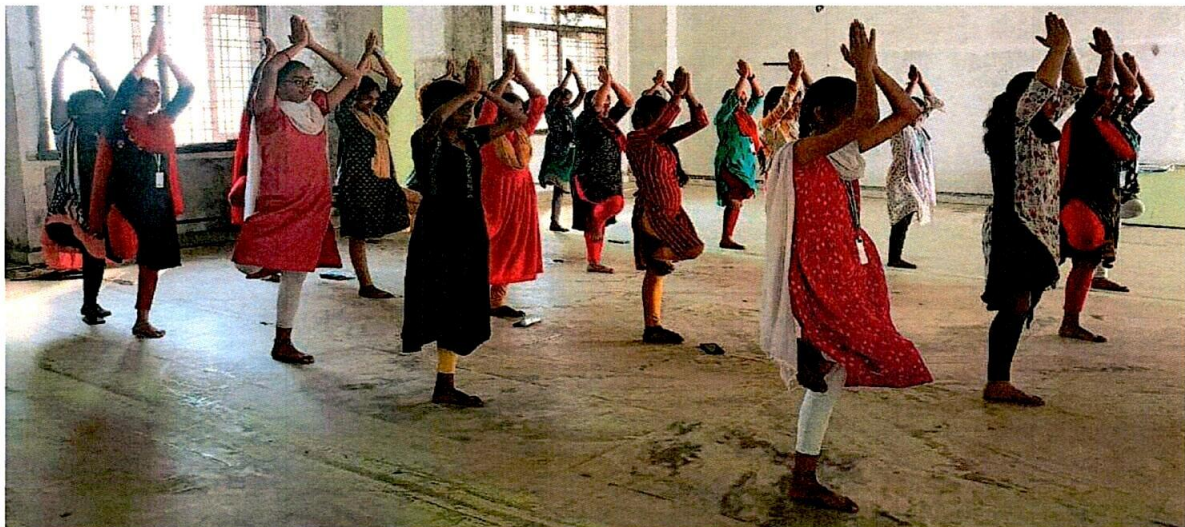


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## 4. Yoga:

Yoga is a mind and body practice. Various styles of yoga combine physical postures, breathing techniques, and meditation or relaxation. Yoga is an ancient practice that involves physical poses, concentration, and deep breathing. Yoga offers flexibility to the body and relaxation to the mind. There are different asanas practiced by people, and each asana has its benefits on the mind and body. Yoga is designed to sharpen our minds and to improve our intelligence. Regular practice of yoga can help in controlling our emotions and promote well-being.



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**BRIG conducting Yoga sessions to improve girl student's will-power to achieve their goals easily.**

### **5. Sports:**

Sport has the power to change lives. The ability to drive gender equality by teaching women and girls teamwork, self-reliance, resilience and confidence. Women in sport defy gender stereotypes and social norms, make inspiring role models, and show men and women as equals. Helps maintain healthy bones, muscles, and joints. Helps control weight, build lean muscle, and reduce body fat. BRIG's sports club play a significant role in helping the girl students improve their sports and physical fitness. BRIG conducting common sports remove the barrier between gender.

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## 6. Rangoli Competition:

Keeping in view to students appetite for activities apart from academics, we keep them occupied with various extra-curricular cultural Activities like Rangoli Competition. Rangoli Competition is organized in the institution to enhance creativity and unleash the hidden potential of the students. Students made Rangolis and presented beautiful designs.



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## 7. Women Welfare committee:

The main objective of the committee is to motivate, empower women and secure feminine gender. It aims to prevent sexual harassment and to promote general well-being of female students, teaching and non-teaching women staff of the college. Women Welfare committee has organized seminars on Women Welfare Laws, women trafficking, violence at home, self development.



## Women Empowerment and social responsibilities in gender perspective

## 8. International women's day:

International Women's Day is an occasion to celebrate the progress made towards achieving gender equality and women's empowerment but also to critically reflect on those accomplishments and strive for a greater momentum towards gender equality worldwide. BRIG celebrates International Women's Day to empower women with motivational talk on self confidence, decision making and their rights in all aspects.

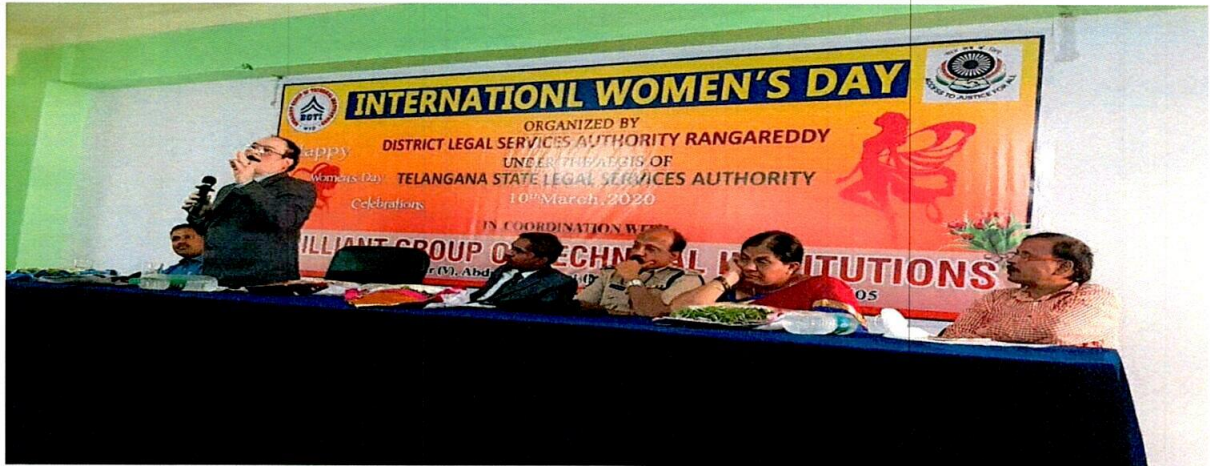
  
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Women's Day Celebration District session Judge G.V. Subramanyam Garu

## 9. Bhathukamma celebrations :



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## 10. Mehendi Competition :







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## 11. Self-Development Program:







### Self-development program for B.Pharmacy Students.



### Self-development program for Engineering Students.

#### World Kindness Day:

BRIG celebrated WORLD KINDNESS DAY on 12/11/2022. World Kindness Day (WKD) is a globally celebrated annually on November 13 as a focal point to promote kindness throughout the world. Acts of kindness can make the world a happier place for everyone. They can boost feelings of confidence, being in control, happiness and optimism. They may also encourage others to repeat the good deeds they've experienced themselves – contributing to a more positive community. World Kindness Day was established in 1998 by the World Kindness Movement with the purpose of promoting kindness around the world.

This event has started around 10:30 AM at the Seminar Hall. The Principal, HODs, Teaching Staff and some of the women students are addressed the gathering regarding WKD. During this event how this World Kindness Day is started and what is its importance are explained elaborative to the students.

All these addresses enlightened and increased the positive mind levels of every student and other staff members in the campus.

  
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**Annual Gender Sensitization Action Plan .****2022-2023**

S.NO	EVENT	Date
1	Gender Equity	13-09-2022
2	Self defense and Karate Programme	04-10-2022
3	She Teams	22-11-2022
4	Yoga Day	16-05-2023
5	Faculty Sports Day	29-08-2022, 31-10-2022
6	Rangoli competition	07-01-2023
7	Women Empowerment	03-01-2023
8	International Women's Day 2023	08-03-2023
9	Bhathukamma celebrations	24-09-2022
10	Mehendi Celebrations	06-04-2023
11	Self-Development	10-12-2022

  
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